

ANNE SCHULZE

Date of birth: 23 July 1984

Place of birth: Berlin

PROFESSIONAL EXPERIENCE

04/18 to present **event manager, project manager, production manager** (freelance)

YouYou&me Anne Schulze Eventmanagement (Berlin), www.youyoume.de
freelance event and project management for event agencies, companies and locations; among others: marqueur GmbH (customers: 50Hertz Transmission GmbH, Microsoft, the Federal Ministry of Health), Tempelhof Projekt GmbH (customers: SCC EVENTS GmbH, Edition F, Embassy of the United States in Berlin), Kulturveranstaltungen des Bundes in Berlin GmbH (Berlin International Film Festival), Fortuna's Table Catering, timebandits event agency

06/20 – 12/20 **project manager events** (parental leave replacement, full time)

Tempelhof Projekt GmbH (Berlin), www.thf-berlin.de
coordination of offers and accounting for events, site inspections, coordinating the communication of clients/event organizers with the technical management in-house, supporting the clients/event organizers in the planning, implementation and follow-up of events at Tempelhof Airport, on-site support during the event

11/15 – 01/18 **project manager** (full time)

CGI STUDIO GmbH (Berlin), www.cgi-studio.com
project management including account management, set up and controlling of budgets and timings, team management, coordination of photo & video productions, acquisition of service providers, process optimization

05/13 – 10/15 **event manager** (full time)

timebandits (Berlin), www.berlin-timebandits.de
project management, customer consulting, planning, implementation and processing of client specific events, development of new event formats, location scouting, budgeting, team and employee management



- 10/12 – 01/13 **guest host** (full-time)
 seachefs Cruises Ltd. (Limassol, Zypern), www.seachefs.com
 Guest relation management on Mein Schiff 2 (TUI Cruises GmbH) including complaint management, guest entertainment, guest embarkation and disembarkation, sales support
- 05/11 – 05/12 **junior art buyer** (full time)
 SelectNY.Berlin GmbH (Berlin), www.selectny.com
 production management including budgeting, planning, coordination and billing of national and international photo productions, production manager on set, research and purchase of stock photos, relationship management with artists and stock photography agencies
- 02/07 – 09/07 **assistant international PR** (full time)
 MEDIA CONSULTA Int. Holding AG (Berlin), www.mcgroup.com
 country management, coordination of national campaign activities, co-organisation of pan-European Truck Tour and Website management for the "For Diversity.Against Discrimination" and "European Year of Equal Opportunities for all" communication campaigns

PROJECTS AND VOLUNTEER WORK

- 05/15 – 05/18 **event manager** (volunteering, part time)
 Kater Demos Verlag UG (Berlin), www.katerdemos.de
 ideation, planning and implementation of release parties and other event formats for promotional and financing purposes of Kater Demos, a semi-annual utopian political magazine
- 10/09 – 05/10 **case study and final project for bachelor degree** (full time)
 Klara Stil GbR (Berlin)
 product relaunch campaign including market research, ideation, strategic planning and rebranding
- 11/07 – 06/08 **team lead** sponsor acquisition and maintenance (volunteering, part time)
 Berliner KommunikationsFORUM e. V. (Berlin)
 Werbekongreß 2008: Sponsor acquisition and support, logistics and event evaluation

EDUCATION AND TRAINING

10/07 – 09/11 **student of Strategic Communication and Planning (B.A.)**

Berlin University of the Arts (Berlin), www.udk-berlin.de

courses in the fields communication and media science, strategic planning, verbal communication and audio-visual communication, sociology, arts and culture

Bachelor thesis: "Cultural Relativism – Where should we draw the line of cultural diversity?"

Grade: 1.5 (very good)

10/04 – 01/07 **trainee as Management Assistant in advertising**

MEDIA CONSULTA Deutschland GmbH (Berlin), www.mcgroup.com

training in the departments purchasing, new business and international PR

Grade: 1.8 (good)

INTERNATIONAL EXPERIENCE

08/10 – 12/10 **ERASMUS student**

University of Iceland (Reykjavik), www.hi.is

Courses: Politics of Culture, Shakespeare, Icelandic Folk Tales

09/01 – 07/02 **Sixth Form Student**

Blatchington Mill Sixth Form College (Brighton), www.blatchingtonmill.org.uk

AS-level qualifications in the subjects Drama, History and Design

LANGUAGE AND SOFTWARE SKILLS

German: excellent (Mother tongue), English: excellent (spoken and written)

Microsoft Office Suite (very good), Adobe Acrobat Professional (good), Adobe InDesign (good), Adobe Photoshop (basic)

Driving licence class B